



Advertising Rates

DgAreaNewcomers.com website ads

The site provides information and resources for current and prospective Newcomers members. The homepage highlights news about Newcomers events. Subpages include weekly Newcomers News, information about the club, membership, and upcoming events.

300 x 250 pixels (rectangle)

or

728 x 90 pixels (leaderboard)

\$30 member/\$60 nonmember per quarter

We can accept gifs or jpegs, maximum file size: 40k. E-mail your ad and its URL link to andreaknudsen@gmail.com.

Additional online advertising opportunities

1. E-mail advertising for Newcomers members

Newcomers e-mails approximately 100 member subscribers on a weekly basis. Your ad (60-word max) can be included at the end of the e-mail for \$20 per message.

2. Online ads for Newcomers supporters

Provide coupons or other online offers for Newcomers members (pending Newcomers' board review). The price for non-member advertisers is \$20.00 per online item, per month.

Membership Directory & Justin Roberts Program Book ads

Inside or outside back cover (5.5" w x 8.5 h inches)	\$100
full page (5.5 w x 8.5" h inches)	\$75
half page (5.5 w x 4" h inches)	\$50
business card size	\$25